



Graphic Designer - Working Student

(m/f/x)

Honest & Rare is the online marketplace for unique specialty drinks - including beer, spirits, wine, coffee and soft drinks. We enable customers to find and buy rare high-quality drinks from local and independent beverage producers. Drinks that are proud of being more than ordinary and whose attitude and promise of enjoyment you can rely on.

As a designer, you will be responsible for constantly improving and taking care of the entire look and feel of our fast-growing online marketplace for high quality drinks. Join our team to build the most functional and visually appealing e-commerce platform out there.

To support our team, we are looking for an occupation of 10h/week.

Your tasks:

- Design Creatives for our social media channels
- Design Creatives and banners for our website
- Create visually appealing documents for projects and offerings (both digital and print)
- Assure a high level of visual branding and quality among all our channels
- Be creative and detect design improvement potentials on your own

Your profile:

- **Passion for branding:** You are very creative and help to grow our brand with fresh ideas. At the same time you are willing to work within the constraints of a predefined brand identity and carefully consider the briefings created by the marketing team.
- **Design expertise:** Your focus is on digital communication design. You have experience with campaigns, sales-oriented design jobs, and social media, ideally in e-commerce. You have at least a basic understanding of web user behaviour and user needs (UX/UI). While you'll mainly work for digital interfaces, you feel confident to take on the occasional print job as well.
- **Passion for Social Media:** You use Instagram regularly and are familiar with its different format options. You design compelling posts and have either experience or are willing to experiment with stories and reels.
- **Hard Skills:** You are fully confident in a design program of your own choice (e.g. Adobe Suite). You are fluent in English, both written and spoken. Basic German would be a plus but is not entirely necessary.
- **Soft skills:** You share our enthusiasm for drinks and hand-manufactured products. You are a proactive communicator (we mainly use Slack), reliable with your commitments and show high self-motivation.

What we offer:

- Very close-knit team of like-minded people
- Lots of impact
- Fully remote workplace
- Flexible time management
- Highly scalable and enjoyable product
- A great working atmosphere in a dynamic, multicultural team as well as a lot of creative freedom for your ideas and own projects

Start your career at Honest & Rare! We are looking forward to your application including portfolio, CV, cover letter and your availability.

Apply now at jobs@honest-rare.de!